IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Tom Huber et al. Examiner: Jason Thomas

10/688,075

Group Art Unit: 2623

Serial No.: Filed:

October 17, 2003

Docket: 2050.085US1

Title:

ICHOOSE VIDEO ADVERTISING

COMMUNICATION CONCERNING RELATED APPLICATION(S)

MS Amendment

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Applicants would like to bring to the Examiner's attention the following related application(s) in the above-identified patent application:

Serial/Patent No. Filing Date/Issue Date 10/688,067

October 16, 2003

Attorney Docket 2050.086US1

Demographic/preference sniffer

Continuations and divisionals may be later filed on the cases listed above, or cited to the Examiner in any previous Communication Concerning Related Applications. Applicants request that the Examiner review all continuations and divisionals of the above-listed or previously-cited patent applications before allowing the claims of the present patent application.

Respectfully submitted,

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Date May 21, 2008

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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being filed using the USPTO's electronic filing system EFS-Web, and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on this 21 day of May, 2008.

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